

Roll No.

BBA-502(N)

B. B. A. (Fifth Semester)
EXAMINATION, Dec., 2017

(New Course)

Paper Second

**ENTREPRENEURSHIP AND SMALL BUSINESS
MANAGEMENT**

Time : Three Hours] [Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) In entrepreneur a package of quality ?
- (B) What do you understand by Entrepreneurship Development ?
- (C) Describe briefly the role of entrepreneur in export promotion.

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- (D) Differentiate between entrepreneurship and entrepreneur.
- (E) Differentiate between Transportation and Assignment problems.
- (F) Explain briefly the Vogel's Approximation method.
- (G) Explain the characteristics of project.
- (H) Describe briefly the Incentives given by Government to Small Scale Industries.
- (I) Describe briefly Co-operative Society.
- (J) Explain briefly the distinctive features of a partnership firm.

Section—B

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

- 2. What do you mean by Entrepreneurship ? Differentiate between Entrepreneur and Professional Manager.
- 3. Explain the role of entrepreneur in generating employment opportunities.
- 4. What do you mean by EDP's ? Pointing out weaknesses of EDP's in India. Suggest suggestions for improving EDP's.
- 5. With reference to a Transportation problem define the following terms :
 - (i) Feasible solution
 - (ii) Basic feasible solution
 - (iii) Optimal solution
 - (iv) Non-degenerate basic feasible solution

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Section—C

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

- 6. Write short notes on the following :
 - (i) Project design
 - (ii) Project appraisal
- 7. What is plant layout ? Discuss the various factors to be considered while determining the layout of a plant.
- 8. Highlight the essentials of sole proprietorship and partnership. What is the importance of concept of unlimited liability in these organisation ?
- 9. Define a joint stock company and explain its salient features. What is limited liability ?

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